



Cornell University
Institute for the Social Sciences

CREATIVITY INNOVATION + ENTREPRENEURSHIP

Theme Project Research
Presentations Capstone Event
March 11, 2016 11am-6pm
423 ILR Conference Center

11-11:10

WELCOME AND INTRODUCTION

Diane Burton, Project Leader, Creativity, Innovation, and Entrepreneurship Theme Project

11:15-12

PSYCHOLOGY OF CREATIVITY

Melissa Ferguson, Psychology
Jack Goncalo, Organizational Behavior

12-1 RESEARCH POSTER SESSION & BUFFET LUNCH

1-1:15 BREAK

1:15-1:45

INNOVATION RESEARCH: BIG DATA AND NOVEL METHODS

Aija Leiponen, Applied Economics and Management
Abdullah Shahid and **Fedor Dokshin**, Sociology

1:45-2:15

ENTREPRENEURSHIP & INNOVATION

Olga Khessina, Organizational Behavior
Michael Roach, Applied Economics and Management

2:15-2:30 BREAK

2:30-3:45

CREATIVITY AND INNOVATION: INVITED KEYNOTE



INTRODUCTION

Trevor Pinch, Science and Technology Studies

PRESENTATION

Natalie Jeremijenko, New York University
Wrestling Rhinoceros Beetles, Cross Dressing Buildings and Other Adventures in BiodiverCity
AKA *What is Creative Agency: Do We Have Any and Where and When Can We Exercise it?*

3:45-4 BREAK

4-5

CAPSTONE



WELCOME & OPENING REMARKS

Daniel T. Lichter, **Robert S. Harrison Director**,
Institute for the Social Sciences

LAW, TECHNOLOGY AND ENTREPRENEURSHIP

Charles Whitehead, Law

CONCLUDING LECTURE

Diane Burton, Human Resource Studies

5-6 RECEPTION

AGENDA