CREATIVITY INNOVATION + ENTREPRENEURSHIP
Theme Project Research Presentations Capstone Event
March 11, 2016 11am-6pm 423 ILR Conference Center

11-11:10
WELCOME AND INTRODUCTION
Diane Burton, Project Leader, Creativity, Innovation, and Entrepreneurship Theme Project

11:15-12
PSYCHOLOGY OF CREATIVITY
Melissa Ferguson, Psychology
Jack Goncalo, Organizational Behavior

12-1 RESEARCH POSTER SESSION & BUFFET LUNCH
1-1:15 BREAK

1:15-1:45
INNOVATION RESEARCH:
BIG DATA AND NOVEL METHODS
Aija Leiponen, Applied Economics and Management
Abdullah Shahid and Fedor Dokshin, Sociology

1:45-2:15
ENTREPRENEURSHIP & INNOVATION
Olga Khessina, Organizational Behavior
Michael Roach, Applied Economics and Management

2:15-2:30 BREAK

2:30-3:45
CREATIVITY AND INNOVATION:
INVITED KEYNOTE

INTRODUCTION
Trevor Pinch, Science and Technology Studies

PRESENTATION
Natalie Jeremijenko, New York University
Wrestling Rhinoceros Beetles, Cross Dressing Buildings and Other Adventures in BiodiverCity
AKA What is Creative Agency: Do We Have Any and Where and When Can We Exercise it?

3:45-4 BREAK

4-5
CAPSTONE

WELCOME & OPENING REMARKS
Daniel T. Lichter, Robert S. Harrison Director, Institute for the Social Sciences

LAW, TECHNOLOGY AND ENTREPRENEURSHIP
Charles Whitehead, Law

CONCLUDING LECTURE
Diane Burton, Human Resource Studies

5-6 RECEPTION